

MEDIA RELEASE
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PIXEVETY ANNOUNCED AS VINE GOLD SPONSOR FOR 2019

Technology startup **pixevety** has been announced as the inaugural gold sponsor for the Victorian ICT Network in Education (VINE) for 2019.

The partnership highlights **pixevety**'s commitment to improving the use of technology in Victorian schools.

pixevety is a photo management system company that is used by over 50 schools across Australia and New Zealand.

VINE is a group of committed ICT professionals who work in educational settings across all sectors: State, Independent and Catholic.

The organisation's aim is to provide support and resources to assist ICT professionals working in educational settings to be effective at leading their organisations through the complex and ever-changing world of technology.

pixevety's sponsorship of VINE highlights their understanding of the significance of the role of ICT managers in education and, as a startup company, exposes them to a wide range of ICT managers who may not otherwise be aware of their innovative media asset management solution.

VINE's president, Mr Robert Flavell said:

"As a startup company, **pixevety** immediately understood how they could support the work of VINE through sponsorship while also being a great vehicle to launch their business into the K-12 education community.

"Their photo management system for schools is a response to privacy and security challenges which also allows schools to take advantage of time-saving features such as facial recognition for image access consent."

Colin Anson, CEO and co-Founder of **pixevety** said:

"**pixevety** is delighted to be working with VINE this year. There is an incredibly strong alignment between our two organizations' commitment to image privacy and security throughout schools in Victoria. This sponsorship offers **pixevety** a great opportunity to listen, share, receive valuable feedback and enhance its relationship with the ICT management community in Victoria".

For more information on VINE, or how to become a sponsor, visit www.vine.vic.edu.au

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